

**UPDATED—MONDAY ,  
MARCH 13, 2023**



## **WHO IS OAA?**

The Ohio Aviation Association is *the voice* for Ohio's airports. Our airports contribute to the economic vibrancy and well-being of Ohio, the birthplace of aviation. The OAA has brought attention to our industry that it never had before! We continue to voice your needs to legislators while watching out for legislation that could be detrimental to Ohio's airport environment.

Beyond legislative efforts, we offer the value of communication, engagement, and education. We keep an eye on the future while also offering everyday needs to our members such as a place to post job positions, RFP/Qs, etc.

We thank you for your support and look forward to seeing everyone in person for 2023!

Tony Fiore  
Executive Director

## **GET RECOGNIZED AS AN AIRPORT INDUSTRY MARKET LEADER in 2023!**

*As an OAA sponsor and/or exhibitor you get to demonstrate your company's value to attendees while they learn about the latest trends and what our speakers offer!*

Sponsoring the OAA all year long or just for the annual conference offers the opportunity showcase your company's goods and services to prospective customers in YOUR target market.

Our conference attracts airport members and business members from all over the State and beyond! A Conference and/or Annual sponsorship is the ideal way to stand out as an industry leader as well as showing your support of airports and aviation in Ohio. OAA Annual Conference sponsors receive high visibility among our members and leaders. We offer opportunities to fit every budget. Some categories have limited availability so please book early. All sponsors receive recognition from the date the sponsorship is paid and during the Conference event. The earlier you sponsor the more exposure you get!

This year we are providing sponsors an option to make a one time investment in year-round sponsorship. This puts your company in front of everyone that OAA interacts with virtually 24/7 and in-person events throughout the year.

OAA membership consists of representatives from public-owned, public use airports in Ohio, business members, aviation education institutions, students, and aviation enthusiasts!

### **WHY SPONSOR?**

- Increase your brand and product visibility
- Take advantage of our role within the airport community
- Build your corporate profile
- Gain access to airport and community leaders

# There is an app for that...

Leading up to the 2023 Annual Conference the Ohio Aviation Association will be utilizing a new tool to communicate with attendees during the conference. But its not just another conference app. This app will be branded with the Ohio Aviation Association logo and will become the primary means of communicating with members throughout the year. Don't worry you will still receive all of the great information in the OAA Newsletter that goes to your inbox today. The app will make your interaction with OAA much easier and right from your smartphone or smart device.

Below you will find some information and screenshots of what to expect leading up to the conference and throughout the year.

**Sample Sponsor Ads**

**Advocacy Alerts**

**Push Notifications**

**Conference Details**

**Forum Discussion**

**Survey/Polls**

**Membership Renewal**

**Aviation Job Board**

**Ohio Aviation Association**

# 2023 OAA Conference and Annual Sponsorship Opportunities

## Sponsorship Levels

In the chart below, you can see the values offered with each level of sponsorship!

	Conference Only Options		BEST VALUE—Year Round Sponsorships			
	\$1,000	\$1,750	Bronze \$2,500	Silver \$5,000	Gold \$7,500	Platinum \$10,000
Your click-able logo in the OAA newsletter placements pre-conference. <i>High, pre-conference, traffic = more visibility for you.</i>	 (2)	 (4)	 (6)	 (8)	 (all)	 (all)
Your logo on the Full Agenda: printed, online and app version.						
Your company will have exhibitor space at the annual conference (table placement is first come, first served)	 (6 ft table)	 (8 ft table)	 (6 ft table = \$1,000 value)	 (8 ft table = \$1,750 value)	 (8 ft table = \$1,750 value)	 (8 ft table = \$1,750 value)
Your logo will remain prominently displayed on the OAA Website for the remainder of the 2023 year.	-	-				
Complimentary Conference Registrations	1	2	1 (\$450 value)	2 (\$900 value)	4 (\$1,800 value)	6 (\$2,700 value)
Acknowledgement directly to conference audience and/or introduction of speaker	-	-	-			
Your clickable logo will be included in every newsletter for the remainder of 2023.	-	-	-			
Your logo will be featured at all OAA events, including annual conference, scholarship golf outing fundraiser and legislative reception.	-	-	-			
Your clickable logo will be visible on the newly developed OAA mobile app year round (hundreds of impressions per month)	-	-	-	-		

## Event Sponsorship Opportunities

- **Reception/Entertainment:** Join your fellow members for networking, food and a little fun! Mix and mingle for an outdoor reception Tuesday evening (weather permitting) and a night watching the Columbus Clippers at Huntington Park on Wednesday evening. Help OAA welcome our members by sponsoring either of these events. **Sponsorships** available:

- **Legislative Reception** (Tuesday evening) at \$5,000 or two at \$2,500
- **NEW! Columbus Clippers Baseball Game** at Huntington Park (Wednesday evening) - One sponsor at \$10,000 or two sponsorships at \$5,000 each or transportation sponsor at \$2,500.



- **All-Day-Coffee:** Many attendees are fueled by coffee and tea throughout their days! Help be a gracious host and sponsor an all-day coffee/tea table.

- **Sponsorship for Wednesday is \$800** (one available).
- X **Sponsorship for Thursday is \$600** (~~one available~~). **SPONSORED!**



## Exhibit Table Opportunities

- All tables will have linen, two chairs, and a waste basket provided.
- See the next page for location options, pricing, and size restrictions.
- All exhibitors, by providing payment, indicate their agreement to the OAA Exhibitor Terms attached to this document.

## Complete Your Selection Now!

When you are ready to support OAA 's 2023 Conference, contact us at [oa@ohioaviation.org](mailto:oa@ohioaviation.org) and go online to make your purchase.

Things to keep in mind:

1. Call or email OAA soon! We can invoice you right away via email.
2. You will be able to pay by check or credit card. If paying by credit card, there is an additional 3% credit card processing fee.
3. If you selected any opportunities that include registrations, you will be contacted at a later date for registrant information (name and emails).

Contact the Office of the Executive Director at [oa@ohioaviation.org](mailto:oa@ohioaviation.org) or at 614-526-4990 today!

Thank you for your support!



We are looking forward to seeing everyone in person for the Ohio Aviation Association 2023 Annual Conference! Exhibitors must contact the OAA at 614-526-4990 or via email to [aaa@ohioaviation.org](mailto:aaa@ohioaviation.org) (with SUBJECT: **SPONSORSHIP/EXHIBITOR REQUEST**) for their desired selection. Tables are assigned on a first-come, first-served basis and payment must be received within 10 business days or the table will be released for another exhibitor.

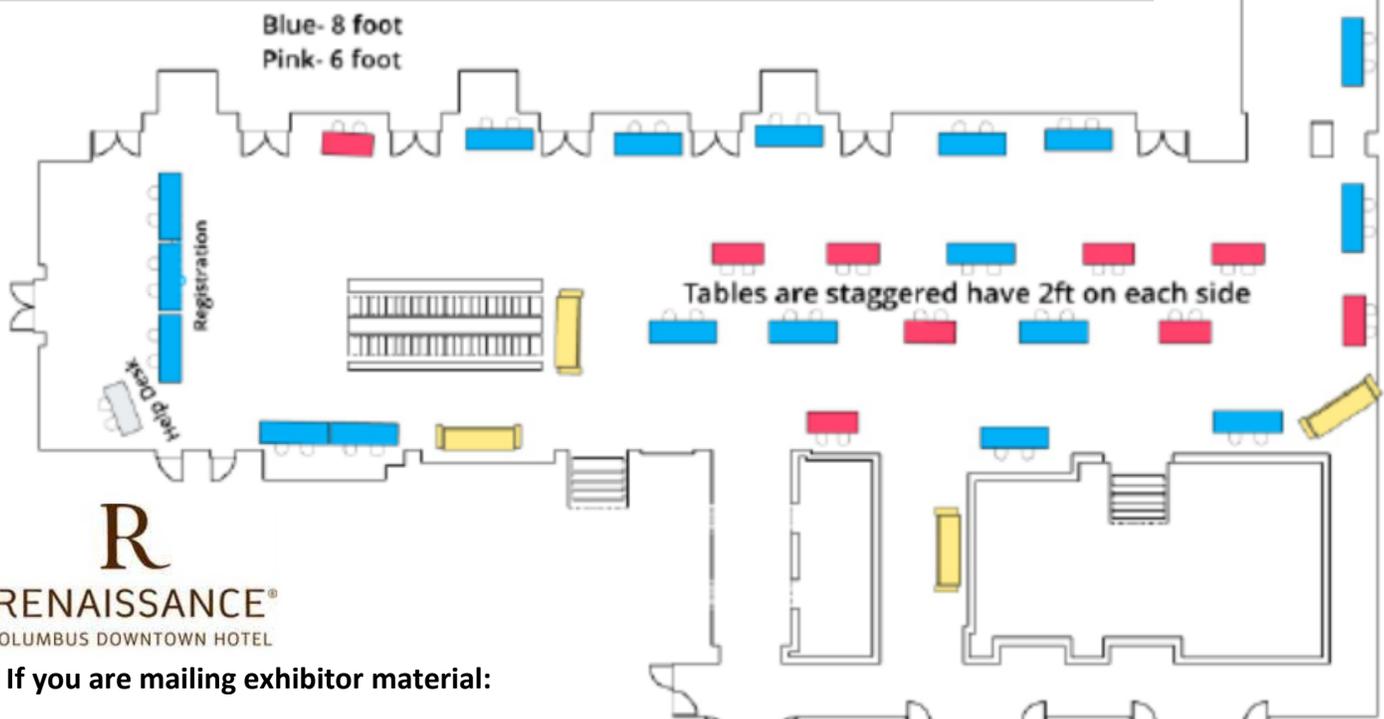
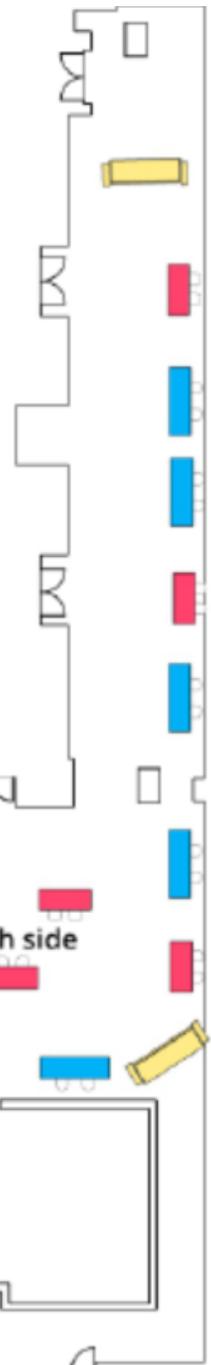
#### DISPLAY RESTRICTIONS:

- ❑ **ALL** exhibitor areas are restricted to a table's **width** or less (**6 or 8 feet**) and may not block adjacent exhibitors.
- ❑ Tables in the are restricted to **7 feet** in total **height** for their displays.
- ❑ Exhibitors may elect to have the table removed and solely use a pop-up display with chairs if it fits within the space restrictions.
- ❑ Electric is free, but limited and must be noted at the time of registration.

**PRICING:** Member pricing includes two table attendees. Non-member pricing includes one table attendee. A second table attendee can be purchased on the registration page. Table attendees can fully participate in the conference.

- ❑ **6 foot tables:** The tables highlighted in pink are \$1000 each. There are ~~11 (eleven)~~ available. **ONLY 6—6FOOT TALBES LEFT!**
- ❑ **8 foot tables:** The tables highlighted blue \$1750 each. There are 17 (seventeen) available.

OAA reserves the right to modify the layout of the exhibitor tables based on the number of actual exhibitors.



**R**  
**RENAISSANCE**<sup>®</sup>  
COLUMBUS DOWNTOWN HOTEL

**If you are mailing exhibitor material:**

**2023 Ohio Aviation Annual Conference**  
**50 North 3rd Street**  
**Columbus, OH 43215**

# Ohio Aviation Association - EXHIBITOR TERMS

**Who May Exhibit:** The meeting is intended for those companies that are related to the profession. OAA reserves the right to determine the eligibility of any applicant as an exhibitor. With a limited number of exhibitors permitted, OAA reserves the right to deny exhibitors after the limit is reached.

**Table Attendees:** Number of table attendees/representatives included in the exhibitor fee is determined annually and published in the Sponsor and Exhibitor announcements. Additional representatives must register for the conference as a normal attendee. Exhibiting companies shall limit the number of representatives working concurrently to two (2) per booth.

**Exhibit Hours:** All exhibits must be staffed during open exhibit hours. It is agreed that no exhibitor will dismantle or remove any part of their exhibit prior to exhibition closing. Hospitality Functions: Scheduling of private function must be coordinated directly with OAA. There shall not be any exhibitor entertainment, meetings, and/or any other activities aimed at attendees scheduled during exhibit hours or during scheduled meeting events without prior written approval from OAA.

**Exhibit Standards:** Exhibits must conform to the provided restrictions. Displays must be of such character or arrangement so as not to obstruct the view or interfere with the exhibits of others. All demonstrations and exhibits must be confined to the contracted space. Questionable exhibits shall be modified at the request of OAA staff. The fastening of materials to table drapery, building walls, ceilings, floors, carpeting, or columns is expressly prohibited. Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including but not limited to any or all approved requirements.

**Use of Space:** No sharing, subletting, or assignment of space is permitted. OAA shall have the right to prohibit any exhibit or part of an exhibit that in its opinion is not suitable to or in keeping with the character or purpose of the meeting. Exhibitors are encouraged to verify helium balloon usage with the facility and will be held accountable for any charges resulting from their use. Smoking will not be permitted in the exhibit area.

**Security:** Exhibitors will be responsible for the security of their own exhibit areas and property.

**Contests, Prizes or Lotteries:** In order to insure the highly professional and educational standards of the meeting, contests, prizes, and lotteries are expressly prohibited unless fully explained in writing and submitted to OAA for approval at least two weeks prior to the meeting. OAA reserves the right to approve or decline any request. It is the exhibitor's responsibility to notify winners.

**Service Contractor:** All costs of shipping and cartage are to be borne by the exhibitor. OAA will supply a draped table, two chairs, a wastebasket, and electric (if requested and purchased two weeks in advance). All other services required must be ordered directly from the facility or outside contractor.