

Ohio Aviation Association

Aviation Advocacy Day

September 18, 2018

Presented by Stacey Heaton, AAE Executive Director

History

Founded in 1965 as a non-profit corporation (501c 6) committed to airport development and safety in Ohio.

OAA's mission has been:

- to promote aviation by providing a medium for the exchange of ideas, methods, information, and experiences;
- to foster public recognition and understanding of aviation in Ohio;
- to promote and encourage better relations between airports, users, and communities served; and,
- to cooperate with all organizations working for the general advancement and benefit of aviation.

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Advocate

Advocate on behalf of Ohio's airports at the local, state, and federal level



Educate

Educate through an annual conference, peer-to-peer mentoring and additional training/forums



Communicate

Communicate

the value and

economic benefits of Ohio

airports and

aviation

industry to

members, legislators, the media and the public

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Engage

Engage members through regular communication, education, and involvement in OAA activities

Originally Comprised of Only Airports...

Airport Management and Staff

Cities, Counties, Authorities

Aviation Planners and Engineers

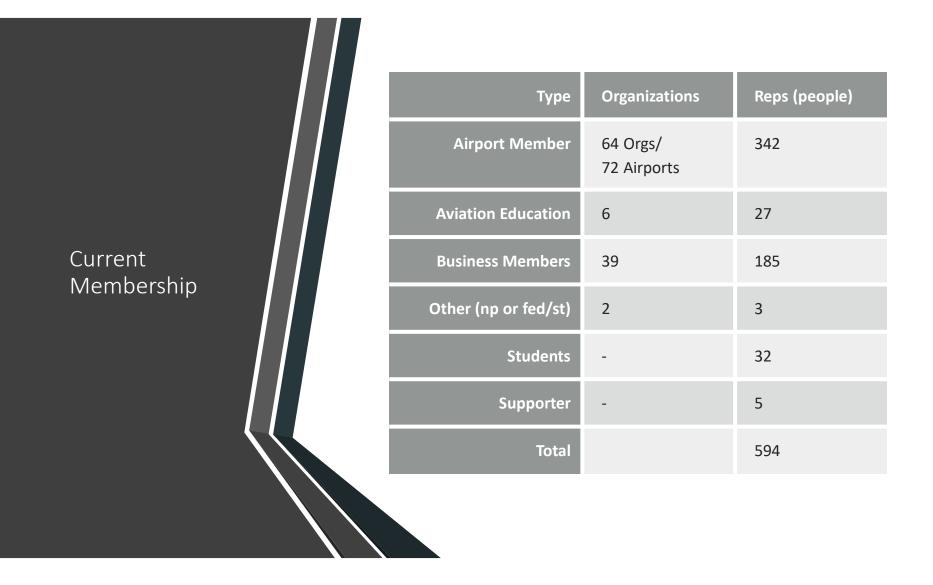
Aviation Education Institutions

Direct Service Providers

Flight and Airport Management Students

Pilots

Aviation Enthusiasts



OAA Board of Directors

6 Officers

- 3 Airport Officials
- 1 Aviation Education Institution
- 2 Airport/Aviation Consultants

11 Directors

- 6 Airport Officials
- 1 Aviation Education Institution
- 4 Airport/Aviation Consultants



Advocate

Advocate on behalf of Ohio's airports at the local, state, and federal level

Advocate

Monitor:

- Member needs
- Member concerns
- Legislative issues
- Regulatory issues

Develop and Implement Plans:

- Study public policy options
- Formulate action plans
- Publish public policy agenda
- Communicate with Legislators and decision makers

Advocate

Past Accomplishments:

- Increased State Airport Improvement Funding from ~\$800K to ~\$6M in state operating budget
- Enabled use of teleconferencing for authorities
- Modified Transportation Network Company Legislation
- Enabled county prosecutor assistance for authorities

Continue to monitor:

- Fuel revenue tracking by the state
- Broadband expansion in rural areas
- Wright State Flyer to the state seal
- Passenger Facility Charge program

Current Public Policy Agenda

Create Sustainable Funding Stream

- Increase State Airport Improvement Funds
- Reinvest 100% of aviation related tax back into Ohio's Airports
- Revise legislation to expand eligibility

Invest in Ohio's Commercial Service Airports

- Bring Ohio's CSA's into the 21st Century
- Enhance Ohio's Air service

Invest in Ohio's Aviation Education

- Develop statewide revolving loan fund for training
- Develop grant fund for aviation training program infrastructure needs

Current Public Policy Agenda



2018-2019 Public Policy Agenda

https://www.ohioaviation.org/public-policy-agenda



Educate

Educate through an annual conference, peer-to-peer mentoring and additional training/forums

Educate

Annual Conference

- April of each year
- Over 250 participants in 2018
 - Airports, Consultants, FBO's
 - ODOT, FAA, AOPA, AAAE, NATA, etc.
- Over 20 Exhibitors
- Raised over \$3000 for scholarships
- Annual awards

Webinars

- Drones/UAS Update
- Overview of FAA's Airspace Review System
- Grant Assurances
- How to Tell Your Story Upcoming
- Social Media Next month

T Communicate

Communicate the value and economic benefits of Ohio airports and aviation industry to members, legislators, the media and the public

Communicate

Advocacy Days

- Held in Spring of each year
- Partner with other organizations

Eblasts

- Events
- Organizational Information
- Interesting Stories

Website

- <u>www.ohioaviation.org</u>
- Learn about your board members
- Jobs, RFP's, Community Events, Trading Post

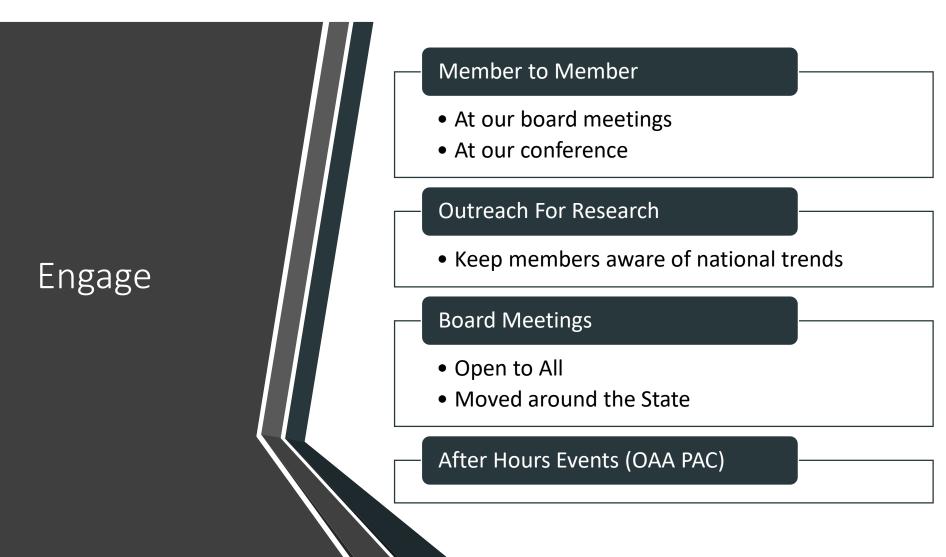
Social Media

- Facebook
- Twitter
- LinkedIn



Engage

Engage members through regular communication, education, and involvement in OAA activities





The OAA PAC

- Created in 2016
- Run separately from OAA
- Has its own board of trustees
- Holds fund raising events
- Provides support to a number of legislators

